



stay true play true

Hello!

I am reaching out on behalf of True Texas Hoops Basketball Club (TTH), a female owned and operated youth basketball organization in the Dallas/Fort Worth area. Since 2017, TTH has equipped DFW based student-athletes to excel both on and off the court. TTH is set apart by our commitment to developing the whole child while teaching valuable lessons through wins, losses, adversity, and triumph alike. Today, more than 200 amazing athletes spanning 3rd through 12th grade play for True Texas Hoops. You can learn more by visiting our website at truetexashoops.com.

Unfortunately, there are many families and athletes in our program facing financial hardship. To serve these families and sustain programming, TTH created "Stay True, Play True," a 501(c) non-profit. The Stay True, Play True platform is used to fund our scholarship program to assist players within our program to cover league and tournament fees, uniform costs, player development, and other volunteer opportunities to serve our community. The continued impact and success of these endeavors is highly dependent on community partnerships, fundraising, and direct donations.

On the following page you will find an overview of available sponsorship opportunities. If a sponsorship is not optimal for you, please consider a donation of any kind to support our efforts. We are grateful for your consideration and look forward to partnering with you to positively impact the lives of our student athletes!

Sincerely,

All checks can be made payable to "Stay True Play True"—EIN 87-1802691

7810 Steeplechase Argyle TX 76226 • 972-922-2086 • truetexashoops@gmail.com

truetexashoops.com/stay-true-play-true



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SPONSORSHIP OPPORTUNITIES

Platinum Sponsor: \$5,000

This level of sponsorship is vital to the success and development of the athletes represented by our club. Your contribution covers all of the following for one child:

- An entire year of basketball with TTH PLUS a complete uniform kit
- 120 hours of team practice a year (3 hours per week over 40 weeks)
- Up to 75 games per year, or 15-20 events including travel events
- Unlimited skills training opportunities
- Club-wide service projects, social activities, and team bonding experiences
- A basketball family and coaching staff that cares deeply and is invested in their future on and off the court

As a Platinum Sponsor, YOU will receive:

- Company logo printed at top placement on club practice/warm-up shirt
- Company logo on TTH website with a link to your business website
- Email sent to all TTH families that live in the DFW metroplex and beyond announcing your donation plus a social media post about your partnership to our network of followers
- Opportunity to electronically distribute approved material to 200+ player families via newsletter
- Announcement at our two annual fundraising events during the year
- True Texas Hoops shirt as a thank you for your donation

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Gold Sponsor: \$2,500

A Gold Sponsorship covers 50% *club tuition for one child for the entire year.

- Company logo printed at second tier on club practice/warm-up shirt
- Company name listed on TTH website with a link to your business website
- Email sent to all True Texas Hoops families that live in the DFW metroplex and beyond announcing your donation plus a social media post about your partnership to our network of followers
- Announcement at our two annual fundraising events during the year
- True Texas Hoops shirt as a thank you for your donation

Silver Sponsor: \$1,250

A Silver Sponsorship covers 25% club tuition for one child for the entire year.

- Company name printed at third tier on club practice/warm-up shirt
- Company name listed on True Texas Hoops website
- True Texas Hoops shirt as a thank you for your donation

Bronze Sponsor: \$500

A Bronze Sponsorship covers 10% club tuition for one child for the entire year.

- Company name printed on club practice/warm-up shirt
- Company name listed on True Texas Hoops website

*Club tuition includes all of the benefits listed in our Platinum description, with the exception of the uniform kit. For every sponsorship level except Platinum, the athlete will be responsible for the cost of his or her uniform kit.



**stay true
play true**

SPONSORSHIP FORM

Business or Individual or 'In Memorium' Name:

Address:

Phone Number:

Email:

Website:

Sponsorship Level:

PLATINUM

GOLD

SILVER

BRONZE

Athlete Supporting:

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